Press Release

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FOR IMMEDIATE RELEASE
9 A.M. EDT, March 22, 2017

VicinityBrew Exhibiting Integration with QuickBooks Online at the 2017 Craft Brewers Conference.

VicinityBrew Delivers an End to End Solution for the QuickBooks Marketplace, Will Exhibit at Craft Brewers Conference in Washington DC

Atlanta, GA (January 22, 2017): VicinityBrew™ Brewery Management Software is pleased to announce they will once again be exhibiting at the Craft Brewer's Conference in Washington D.C. Organized by the Brewers Association, the Craft Brewer's Conference (CBC) is the only industry event that serves both brewpubs and packaging breweries. The event will be held from April 10th-13th 2017 and will mark VicinityBrew's fifth year exhibiting at the show.

This year VicinityBrew Software will be showcasing their latest integrations with QuickBooks Online, Halo BI's SkuBrain forecasting software and Sovos' ShipCompliant.VicinityBrew Software will be Participating in the event's tradeshow, BrewExpo America® in booth #1250 located in Exhibit Hall 1. Over 10,000 brewing industry professionals will be attending the event in 2017, and over 700 vendors will be exhibiting at BrewExpo America.

Also during the event, VicinityBrew will be sponsoring Brewbound's Brew Talks at the Craft Brewer's Conference. In partnership with Dogfish Head Craft Brewery, Brew Talks CBC will take place at Penn Social on Tuesday, April 11 from 4:00 PM to 7:00 PM ET and consist of craft beer business discussions and industry networking.

VicinityBrew strives to make managing your brewery operations as effortless as possible. Thus, they have been spending the past year on their newest integrations with the Intuit Quickbooks Online™ accounting platform. Intuit's Quickbooks Online software is the leader in delivering an easy to use affordable accounting solution. VicinityBrew has extended their feature set to close gaps in functionality and address the shortcomings in Quickbooks that can create complications for manufacturers,

specifically brewers. VicinityBrew Online handles all sales order processing, sales data reports, purchase order processing, inventory control, customer relations, and supplier relations. While there are many add-on applications in the Quickbooks marketplace, the VicinityBrew integration and extension of feature functionality provides a truly centralized database for users.

The integration with Halo BI's SkuBrain demand forecasting software allows breweries to gain a better understanding of their brewery's demand. SkuBrain allows the user to generate intuitive daily, weekly, or monthly forecasts based off historical sales and detect seasonal trends for each brew. This extension takes care of all the heavy lifting to make sure that forecasts are reconciled across all levels of the brewery's forecasting hierarchy.

ShipCompliant by Sovos serves as a compliance partner to help simplify product registrations, COLAs, and license management. ShipCompliant added on to VicinityBrew Software simplifies the compliance process and saves time by ensuring all documents are exactly what the state needs. This extension also provides visibility throughout the compliance workflows, has a proven accuracy rate, and is a trusted source of over 3,300 alcohol producers.

VicinityBrew was featured in several industry listings as being among the top choices for brewery management software. They were also featured in Beverage Masters Magazine in the "Software Selection" article this year.

About Vicinity Brew

VicinityBrew with QuickBooks Online or Microsoft Dynamics enables breweries to meet fluctuating demands of customer requirements for quality, delivery, and price. By automating and integrating critical information along the supply chain, VicinityBrew Software is able to increase operational efficiency and reduce costs for growing craft breweries. Key functionalities include centralized recipe management, digitized brew logs, quality control, lot traceability and recall, TTB reporting, inventory control, production planning, and scheduling.

VicinityBrew can be reached via the web (www.vicinitybrew.com), by email at info@vicinitybrew.com or by phone at 770.421.2467 x 210.

About Brewers Association

The Brewers Association is a 501(c)(6) not-for-profit trade association. The association is an organization of brewers, for brewers and by brewers. More than 3,700 U.S. brewery members and 46,000 members of the American Homebrewers Association are joined by members of the allied trade, beer wholesalers, retailers, individuals, other associate members and the Brewers Association staff to make up the Brewers Association. Brewers Association can be reached via the web (www.brewersassociation.org) or by phone at 888.822.6273.